

# Benson & Hedges Lights

Only  
11 mg tar

"B & H, I like  
your style."



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



06715-0046A  
Benson & Hedges Lights  
"Purveyors of  
Taste"  
Time—December 1, 1990  
Sports Illustrated—December 1, 1990  
People Weekly—December 1, 1990  
page—401 (front)  
Wells, Rich, Greene, Inc.